

## **Afghan American Muslim Outreach (AAMO)**

### **Appearance Guidelines for Guest Speaker(s) on Live TV shows**

**Daricha-e Farda** Total Length of show: One hour every Sunday @ 2:30pm PST

**Sadaye Haq** Total Length of show: Two hours every Saturday @ 1:00pm PST

**Islam and the West** Total Length of show: One hour every Thursday @ 11:00am PST

All Praises are due to Allah (SWT); we thank Him for blessing us with the opportunity to serve Him and serve Islam.

Dear guest speaker:

ASSALAAMU ALAIKUM WA RAHAMATULLAH WA BARAKATUH!

First of all, we would like to extend our thanks and appreciation for your acceptance to our request to participate live in our Program as guest speaker. Insha Allah, all of our audience worldwide will benefit greatly from your knowledge, experience and your unique talent.

Since this is a live television show, we are humbly requesting your prompt arrival and showing up even earlier to the studio, so we can discuss the show contents in advance. The address for the studio is: 1407 N. Batavia, Suite 115, Orange, CA. 92867.

Dear Brother/Sister: As a reminder, we would like to bring your attention to an important issue of "what to wear" that will have a huge effect & impact on our presentation. Since this show is trying to promote Islamic values and teach how to behave, act, and how to dress properly as a good Muslim, it is imperative upon us to appear in a modest dress regardless of our gender.

Alhamdulillah, our Deen promotes modesty and sets the standards of decency for both men and women. Outer appearance plays a strong role in the success of da'wah (outreach) efforts.

People's "perception" about us DOES matter. As they say: "You are seen before you are heard."

This is why before uttering a word; our visual image will say a multitude about us as individuals (our perceived level of intelligence, competence, affability, self-esteem, confidence, power, beliefs and success). Therefore, we recommend choosing an Islamic modest dress with a flavor of smart business attire will not only fulfill the expectation of our viewers, but also Insha Allah, we will be rewarded for being a good role model for others.

#### **TO Female Guest speakers:**

Dear Sr. \_\_\_\_\_: We really appreciate if you avoid controversial clothing (such as clothes with inappropriate images and/or writings), short-sleeved, low-cut neck line, tight or see-through dresses, or short tops that might un-intentionally expose the mid-riff. Although wearing head cover or Hijab on this show is not mandatory, but it is highly recommended for the reasons mentioned above. Due to studio background and color interference, I recommend not to wear green color.

#### **TO Male Guest speakers:**

Dear Br. \_\_\_\_\_: We really appreciate if you avoid controversial clothing (such as clothes with inappropriate images and/or writings), short-sleeved, and tight clothes that may give the wrong impression to our viewers. Due to studio background and color interference, we recommend not to wear green color.

Jazkallahu khairun and thank you again for accepting our invitation to be on our show, and may Allah (swt) shower his mercy and blessings upon you for your outstanding efforts in the cause of Islam, and reward you with the best in this Duniya and the eternal Akhirah. (Ameen).